

# IT TAKES A CHAMPION TO MAKE A CHAMPION

After the expansion of I-35 forced the demolition of our old building, a decision was made to expand to a new, larger facility. While we received State funds and generous donations for construction through the Ralph Wilson Youth Club Foundation and from the Moment in Time capital campaign, we still need your help.

Even though we will have no debt when we open, we anticipate:

- More kids to serve
- More scholarship requests
- Increased operating expenses & utilities
- Increased payroll

Through your contributions as a Club Champion, Ralph Wilson Youth Club will be able to meet the challenges that lie ahead and for generations to come, providing the youth of Central Texas with positive activities through Education, Recreation and Athletics.



# IT'S A MARATHON, NOT A SPRINT

While the new location will foster additional revenue from rental opportunities and new member dues, we are also receiving many more scholarship requests. We must **bridge the gap** in income versus expenditures in order to sustain the new facility.

Currently, we are largely funded by membership dues and fees from our club members. Other funding comes from United Way, Ralph Wilson Youth Club Foundation, Sustaining (now Club Champions) and Fundraisers/Special Events.



Because fundraisers and special events are subject to things out of our control, our goal for increasing operating funds is through the growth of our Club Champions.

**Become a Champion and help us make a positive impact on the youth of Central Texas.**

# BECOME A CLUB CHAMPION

"Ralph Wilson Youth Club – We're Here For Your Kids!" We have lived up to that motto since 1965. We need your help now to make a lasting impact on the kids of Central Texas.

The creation of the new Education, Recreation and Athletic Centers of Excellence and the expected increase in enrollments require additional staff – increased activities and the larger space equal higher utilities and the need for additional equipment and supplies.

# WE NEED CHAMPIONS. PLEASE HELP.

We are asking for your assistance by becoming a Club Champion. Multiple sponsorships are available, ranging from Individual to Corporate levels. In addition to yearly contributions from sponsorships, we also accept help through volunteering, giving in-kind donations such as snack foods, drinks and supplies or by giving one-time monetary gifts. 100% of donations received go directly to serve the kids at the Ralph Wilson Youth Club.



## SPONSORSHIP LEVELS

**I INDIVIDUAL**  
\$50 - \$249

**B BRONZE**  
\$250 - \$499

**S SILVER**  
\$500 - \$999

**G GOLD**  
\$1,000 - \$2,499

**P PLATINUM**  
\$2,500+

**C CORPORATE**  
\$5,000+



## PASSING THE TORCH

When Ralph Wilson Sr. began to experience success in his business he wondered what he could do to help children. He was concerned about their welfare. He was especially concerned with helping boys stay out of trouble. He wanted to provide them with positive things to do. Thus, he established the Ralph Wilson Boys Club in 1965.

After the death of Mr. Wilson, his son, Dr. Ralph Wilson, Jr. became the leader of Ralph Wilson Plastics and the Ralph Wilson Boys Club. Dr. Wilson also provided the leadership that led to the Girls Club in 1977. Now known as the Ralph Wilson Youth Club, the passing of Mr. Wilson Sr. and Dr. Ralph Wilson, Jr. has not slowed progress.

Today, the torch has been passed to the third generation of the Wilson family and they have eagerly taken their place among hundreds of other volunteers to assure that Mr. Wilson's dream lives on.

These Club Champions as we will refer to them contribute in many ways, from volunteering, to individual donations to corporate sponsorships.



CHAMPIONS

# RISE UP!

Please contact our Executive Director,  
**Charlie Kimmey at 254.773.9001**  
or [ckimmey@hotmail.com](mailto:ckimmey@hotmail.com)

to find out how you can become a  
Club Champion for the kids of the  
Ralph Wilson Youth Club. All donations  
are tax deductible.



**Ralph Wilson Youth Club**

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CHAMPIONS

